



## PREPRESS

Industry experienced technicians coupled with the leading prepress systems and multiple proofing options provide assurance that your project will move through the production channels quickly and accurately.

- Support for all Mac and leading Windows platform application files
- Convenient file transmission
- Heidelberg Prinect workflow management system
- High resolution, G7 calibrated proofing systems
- Digital platesetter

## OFFSET PRINTING

Multiple high-speed presses, as well as smaller format machines, allows us to match your project with a press that will provide the fastest turnaround at the best price possible.

- Single-color through five-color inline capability
- G7 calibration of all multi-color presses
- Closed loop technology for color consistency through-out the entire press run
- In-line aqueous coating
- In-line flood UV and spot UV coating
- Automated color ink matching system

## DIGITAL PRINTING

The capabilities of digital presses make them ideal for variable data printing where text, graphics and images can be customized from one printed piece to the next.

- Black or 4-color process, offset quality printing
- Sheet size to accommodate full 12 x 18" with bleed
- Accepts coated and uncoated paper
- 2400 x 2400 dpi resolution
- Smooth, offset-like matte finish
- 10 mm front to back registration
- Duplexing capability
- In-line booklet finishing
- Variable data printing capability

## BINDERY

Whether you're printing books, annual reports, presentation folders, brochures or business cards, each printed project requires a unique finishing touch. Our capabilities include a complete range of traditional finishing techniques as well as specialty services for the most demanding customized projects.

- High speed folding
- Precision cutting
- Saddle stitching
- Perfect binding
- Case binding
- Plastic coil and spiral wire binding
- Wire-o binding
- Embossing
- Foil stamping
- Die-cutting
- Shrink wrapping
- Collating
- Laminating
- Round cornering
- Drilling
- Padding
- Perforating
- Kit assembly
- Individual and bulk boxing
- Bulk and individual shipping

## MAILING

In addition to our print production services, World Arts offers a full service in-house mailing department. Using state-of-the-art software, our mailroom experts review all materials to assure a smooth process for each mailing project.

- Inserting
- Sealing
- Tabbing
- Addressing
- Labeling
- Bar coding
- Stamping, metering, permit imprinting
- Postal verification and delivery to the post office
- Case conversion
- NCOA processing
- CASS Certification
- USPS authorized postal qualification software
- High speed laser and volume ink jetting
- Variable data